

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – Released of Advertisement in ‘**Mirror Today**’ Telugu Magazine by M/s. Associated Advertising (P) Ltd., Hyderabad – Publication Charges – Sanction of an amount of Rs.15,000/- (Rupees Fifteen Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 984

Dated:-12-12-2013

Read the following:

1. From Mrs. Jyothsna Goasala, Chief Editor, Hyderabad, Dated:Nil.
2. Govt.Lr.No.5114/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.17-092013.
3. Bill No.PB/000580/13-14, M/s. Associated Advertising (P) Ltd., Hyderabad, Dt.15-11-2013).

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ORDER:

In the letter 1st read above, Mrs. Jyothsna Goasala, Chief Editor, Hyderabad, has requested to release Full Page Colour Tourism Promotion advertisement in “**Mirror Today**’ Telugu Magazine. Accordingly, Government have issued a work order for an amount of Rs.15,000/- (Rupees Fifteen Thousand only) for publication of the said Tourism Promotion work through M/s. Associated Advertising (P) Ltd., Hyderabad in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Associated Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.15,000/- (Rupees Fifteen Thousand only) towards publication of Full Page (colour) Tourism Promotion work in ‘**Mirror Today**’ Telugu Magazine and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.15,000/- (Rupees Fifteen Thousand only) towards Tourism Promotion published in ‘**Mirror Today**’ Telugu Magazine.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Associated Advertising (P) Ltd., through on line. The details of Bank account is as follows:-

Account Name	: Associated Advertising (P) Ltd.,
Account No	: 10725427162
Name of the Bank	: State Bank of India, Patny, Near Sec-Bad-03
IFSC Code	: SBIN0000916
PAN No.	: AACCA9562A

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,
M/s. Associated Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER